

MEDIA ADVISORY

For Immediate Release

Country Classic Auction tips hat to London's new Joint Replacement Institute

London, Ontario, September 21, 2006 – Proceeds from London Health Sciences Foundation's annual Country Classic Auction will be directed this year towards the completion of the new Joint Replacement Institute at London Health Sciences Centre's University Hospital.

Details of the new facility will be made late Saturday afternoon at a reception to kick-off the 19th annual auction. London Health Sciences Centre's Cliff Nordal, President and Chief Executive Officer and Dr. Robert Bourne, Chair/Chief of the Department of Orthopaedics will be on hand to provide further detail about the new institute and its impact to patient care in our community.

The Country Classic Auction, held each year at Birnleigh Farm north of London, is one of the Foundation's premier fundraising events drawing nearly 1,000 people and raising over \$500,000 in support of London Health Sciences Centre. It benefits from substantial corporate support, as well as donor and volunteer generosity.

Media are invited to attend for photo and interview opportunities.

DATE: Saturday, September 23, 2006

TIME: 4:15 p.m. to 5:15 p.m.

LOCATION: Birnleigh Farm
Thirteen Mile Road
Birr, ON

***Directions:** Birnleigh Farm is located approximately 10 minutes north of Masonville Place mall. From London, take Richmond Street North (Hwy 4) to Thirteen Mile Road. Turn right (east) at Thirteen Mile Road (past Legg's General Store). Birnleigh Farm is the first property on the left (north).*

– 30 –

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