



## MEDIA RELEASE

For Immediate Release

### **Win-Win Situation: Second Millionaire Lottery offers London a chance on big prizes while supporting hospital**

**London, Ontario, October 4, 2006** – Back by popular demand, the London Health Sciences Foundation's second Millionaire Lottery kicks off tomorrow with the grand opening of its stunning Design Home by Wastell Builders Group in Upland Hills in North London.

"With three tickets for \$100, eight for \$250 or \$50 for a single ticket, this lottery is your best chance to be a millionaire this December," said Rita Fieder, project manager for the Foundation's lottery.

The lottery is also a chance to win an amazing 7-in-1 Grand Prize package, including an award winning Wastell Builders Group home, \$200,000 cash, furnishings, appliances, a 2007 Cadillac CTS, a selection of electronics, a 2007 Pontiac Solstice, and a seven night Fiji package. Plus, there are thousands of other prizes up for grabs including cars, electronics, and trips.

New this year, the lottery features a Bonus Grand Prize worth \$104,000! That's like having an extra \$2,000 in your pocket every week for a year! Or imagine an extra \$1,000 in your pocket every week for a year! That's what you'll get if you win the Early Bird Prize of \$52,000 cash. To win, you must purchase your tickets before midnight on November 30, 2006.

You win, you choose! Like last year, winners of major prizes have the option of taking the prize or cash option.

"An event like the Millionaire Lottery is a great way for people to make a real difference in their community," said Dan Ross, President and Chief Executive Officer of London Health Sciences Foundation. "We are truly grateful for their support. Without it, we would not be able to pursue our efforts to bring improved medical technology and patient care to the people of London and southwestern Ontario."

London Health Sciences Centre is renowned nationally and internationally as a premier acute care facility. It is a leader in cancer care, diagnostics, cardiac care, women and children's care, medicine, mental health, surgery and research.

Tickets for the Millionaire Lottery are available by calling 519.691.0991 or toll free at 1.866.913.7979, or at all London and St. Thomas Shoppers Drug Mart locations. Tickets are also available at the Design Home, 268 Skyline Avenue in Uplands Hills (north of Fanshawe Park Road and east of Richmond Street). Grand opening hours are October 5 to 14 from 11 a.m. to 7 p.m. and regular hours beginning October 16 Wednesdays to Sundays from 11 a.m. to 7 p.m.

### **About London Health Sciences Centre**

London Health Sciences Centre (LHSC) is one of Canada's largest acute-care teaching hospitals and is dedicated to excellence in patient care, teaching and research. LHSC has pioneered many national and international medical breakthroughs. Located in London, Ontario, LHSC encompasses three sites, South Street Hospital, University Hospital and Victoria Hospital; two family medical centres; and the London Regional Cancer Program. LHSC is the home of the Children's Hospital of Western Ontario and CSTAR (Canadian Surgical Technologies & Advanced Robotics). LHSC is affiliated with The University of Western Ontario. Physicians and staff at LHSC number close to 8,000 and together they provide care for more than 600,000 patients each year.

### **About London Health Sciences Foundation**

For more than a decade, London Health Sciences Foundation has inspired investment in excellence at London Health Sciences Centre. London Health Sciences Foundation is a non-profit, charitable organization established in 1996 through the amalgamation of the University and Victoria Hospital Foundations. The Foundation links donors, health care consumers, the community and health care experts — including physicians, allied professionals, researchers, staff and educators — in pursuit of medical excellence at London Health Sciences Centre.

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### **For more information, please contact:**

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Ticket order forms and additional information about the lottery can be found online at the official Millionaire Lottery website at [www.londonmillionaire.ca](http://www.londonmillionaire.ca).



## Millionaire Lottery Quick Facts

### DATES

**Launch Date:** October 5, 2006

**Early Bird Deadline:** November 30, 2006 at midnight

**Early Bird Draw:** December 11, 2006

**Final Ticket Sales Deadline:** December 7, 2006 at midnight

**Final Draw:** December 18, 2006 (*Please note: If all tickets are sold by November 30, 2006 at midnight, all prizes will be drawn December 11, 2006.*)

### PRIZES

**Total Number of Prizes:** over 4,000

**Total Prize Package Value:** more than \$2 million

**Grand Prize Value:** over \$1.1 million

**Bonus Grand Prize Value:** over \$104,000

**Early Bird Prize Value:** worth \$52,000

### TICKETS

- \$50 each
- Three (3) tickets for \$100
- Eight (8) tickets for \$250

### TO PURCHASE TICKETS

- Call 519.691.0991 or toll free 1.866.913.7979 24 hours a day.
- Purchase tickets at the Design Home, 268 Skyline Avenue in Uplands Hills (north of Fanshawe Park Road and east of Richmond Street). Grand opening hours are October 5 to 14 from 11 a.m. to 7 p.m. and regular hours beginning October 16 Wednesdays to Sundays from 11 a.m. to 7 p.m.
- **New this year, tickets are available at a Shoppers Drug Mart location nearest you in London and St. Thomas.**

### ADDITIONAL INFORMATION

[www.londonmillionaire.ca](http://www.londonmillionaire.ca)

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