



MEDIA ADVISORY

14 June 2010

Dream Lottery – Ultimate Dream Grand Prize Draw

LONDON, Ont. – Media are invited to the Ultimate Dream Grand Prize Draw for the Dream Lottery in support of hospitals in London. The draw is scheduled to take place **this Wednesday at 8 a.m.** at the London Dream Home (Option C), **33-1515 Shore Road, London. Please arrive prior to 7:45 a.m.**



We will attempt to reach the grand prize winner by phone and if they are in the London area, we will try to bring them to the home by 9 a.m.

This year's lottery offers an "Ultimate Dream Grand Prize" with three homes to choose from – two home options are in London and one is in Grand Bend. All homes include furniture, electronics, appliances, and half a million in cash. Instead of one of the home packages, the "Ultimate Dream Grand Prize" winner can also opt for the lottery's largest cash option ever of \$1.15 million.

The lottery sold out 29 days before the sales deadline; surpassing last year when tickets sold out two weeks early. Even with tickets sold out, all draw dates remain the same due to government regulations and lottery rules.

Proceeds from Dream Lottery supports patient care, equipment needs, teaching and research at St. Joseph's Health Care, London, Children's Hospital at London Health Sciences Centre, and London Health Sciences Centre. These hospitals serve well over one million patients from across Southwestern Ontario each year. In addition to caring for the citizens of London, the hospitals are referral centres for the region and beyond, providing access to specialized services in support of the excellent care of the region's community hospitals.

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