

Final



PUBLIC SERVICE ANNOUNCEMENT

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Dream Lifestyles Lottery – Over 96 Percent Sold

This weekend may be the final opportunity to buy. Tickets are almost sold out.

London, Ont. – With two and a half weeks to go before the Early Bird deadline of 25 May, Dream Lifestyles Lottery tickets are over 96 percent sold. If you want a chance at one of the fabulous prizes offered in this lottery in support of London's hospitals, you need to get your ticket before they sell out. Tickets are \$50 each, three for \$100 or eight for \$250.

"With the low ticket prices, the two exciting dream homes, the cars, other great prizes and the cash options - sales have been steady after a very fast start," said Rita Fieder, the coordinator for the lottery. "If people want a ticket, they should buy them very soon."

Ticket sales will close today at London and St Thomas Shoppers Drug Mart locations as well as in Aylmer, Dorchester, Exeter, Grand Bend, Ingersoll, Sarnia, Bright's Grove, Stratford and Strathroy locations. Tickets will remain on sale from Thursday onwards - until sold out - **only** at the two grand prize home locations, **or** by calling 519-685-8488, 1-800-399-5997, **or** by fax. Faxable order forms are available on-line at www.dreamlifestyles.ca

The Early Bird deadline is 25 May with the Early Bird Draw on 11 June. The final draw is on 18 June, unless the draw is sold out before the Early Bird deadline. If the draw is sold out by then, all prizes will be drawn on 11 June. At this rate, tickets could be sold out before the Early Bird deadline. Further details, listing of prizes and contest rules are available at www.dreamlifestyles.ca

Proceeds from the Dream Lifestyles Lottery help London's hospitals meet the need of patients, residents and clients in London and the surrounding communities in Southwest Ontario in the areas of acute and ambulatory care, cancer, diagnostics, long-term care, medicine, mental health, rehabilitation, veterans' care, women and children's care, surgery and research. Each year London's hospitals, including London Health Sciences Centre, the Children's Hospital of Western Ontario at London Health Sciences Centre and St. Joseph's HealthCare, London collectively serve the needs of well over one million patients.

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